

**OBJECTIVE:** - To associate myself with a professionally driven esteem organization in a functional role with commitment and dedication, and to leverage on all my skills to an optimum level and get recognized for the same.

## **PROFESSIONAL EXPERIENCE: -**

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### **Greencode Technologies**

Senior UI Designer (Mar 2018-present)

#### **Responsibilities:**

- Coordinate with clients from the initial stage(requirement gathering) to implementation.
- Assign and supervise the activities of Web design, graphic design, Digital marketing staff.
- Complete the project work within the timeline and estimated budget.
- Oversee that new techniques and processes are used to provide best quality of designs.
- Suggest new ways of improving the quality of designs and other project issues.
- Assist the team members to choose the right style, attractive graphics, images, and other visual elements to adept them according to the objectives of the project.
- Leverage creative and marketing knowledge to develop new creative campaigns for specific targets.
- Work in collaboration with colleagues across different departments.
- Creating strategies to increase online traffic to the organization's website.
- Creating Social Media Marketing strategies to create a brand name in Social Media and raise awareness.
- Evaluating competitor's Digital Marketing strategies and creating plans to overtake them.
- Working on WordPress theme, HTML to WP Conversion, customization in WordPress theme.
- Motivate and inspire team members.

### **TECHNOWEBSY:**

UI Designer (Aug 2016-Feb 2018)

#### **Responsibilities:**

- Co-ordination with client to get their requirements and to clear with concept.
- Assist in planning as per customer requirement.
- Designed and developed site graphics, Video, PDS layouts and web interfaces for the requirements.
- PSD to HTML conversion with responsive technology and browser compatibility.
- Adding user friendly and attractive animation effects.
- Testing whole site for bugs and broken codes and making site live.
- Maintaining the existing websites.
- Solve and fix it WordPress theme Styling
- Correcting the UI error of websites which is given by Testing team.
- Implementing SEO in all static websites.
- Train the new employees.

## **SKILL: -**

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### **Web Technologies:**

HTML, HTML5, CSS3, Bootstrap, jQuery, JavaScript, Basic Php, WordPress.

### **Digital Marketing**

- Social Media Optimization
- Search Engine Optimization
- On Page Optimization
- Off Page Optimization
- Google Analytics
- Webmaster Tool
- Google AdWords

### **Graphics Design**

- Web Banner Design
- Visiting Card Design
- Brochure Design
- Pamphlet Design
- Letter Head Design

### **Software**

- Adobe Photoshop
- Adobe Illustrator
- Adobe Dreamweaver
- Microsoft Office
- Corel Draw
- Adobe After Effects

## **EDUCATION DETAILS: -**

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- Web Designing Deploma from Edit Institute, Dombivli in 2016
- B.sc (I.T) from Sonubhau Baswant College Of Arts And Commerce, Shahapur with Second class in 2015
- 12th Science from Sarswati Vidyalaya Vasind with Second class in 2012
- 10th from Sarswati Vidyalaya Vasind with First class in 2010

**CERTIFICATES: -**

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- Certificate of INTERMEDIATE and ELEMENTARY DRAWING GRADE EXAMINATION.
- Certificate of Website designing
- Certificate of Best Performer of the Month in Website Design.

**PERSONAL DETAILS:-**

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**Nationality:** Indian

**Date of birth:** 8th May 1994.

**Gender:** Male

**Marital Status:** Unmarried.

**Language known:** English, Marathi and Hindi.

**Permanent Address:** At-Post- Vasind, Tal-Shahapur, Dist-Thane 421604.

**Current Location:** Kalyan

**Hobbies:** Drawing, Photography, Playing Cricket.

**DECLARATION:-**

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I declare that all the above particulars furnished by me are true to the best of knowledge.

Sincerely,

**(Chetan Jadhav)**

PLACE: Kalyan

DATE: